

MEMBER BENEFITS

Bike Rewards

Members earn 5% cash back on every qualified purchase to use towards the purchase of their next bike. Use up to \$500 in Rewards towards the purchase of your next motorcycle from Harley-Davidson of Erie!

HD Erie Rewards Checks

Every time your cumulative spending on qualified Parts, Accessories, & Merchandise reaches \$250, you will receive a \$25 Rewards Check you can spend like cash at Harley-Davidson of Erie!

**Spend More Earn More -
There's No Limit to How Many
Rewards Checks You Can Earn!**

WELCOME TO HARLEY-DAVIDSON OF ERIE REWARDS

To view your earnings, visit www.hderierewards.com and signup with your rewards barcode number, or visit the dealership and our staff will be happy to assist you.

You will receive your Rewards Check via email when your qualified spending reaches \$250, and emails to alert you to members only bonus rewards events. Make sure your account email address is up to date!

BONUS REWARDS

Referral Rewards

Refer a friend who purchases a motorcycle from HD Erie and get a \$50 Rewards Check!

Bonus Rewards

Earn and redeem Double Rewards and more during special rewards events!

Bike Purchase Bonus Check

Get a \$50 Rewards Check with every qualified motorcycle purchase!



*some exclusions apply.

LOOK FOR SPECIAL EARNING EVENT EMAILS THROUGHOUT THE YEAR!

ABOUT US

THE FINE PRINT HARLEY-DAVIDSON OF ERIE

Since opening our doors in 1972, Harley-Davidson of Erie has become a vibrant member of the community where we have enjoyed 45 years of success serving Erie and the Tri-State area.

Our goal is to provide an exceptional motorcycling destination with a knowledgeable, courteous staff and an entertaining and fun atmosphere where our customers can receive great customer service while enjoying everything the Harley-Davidson experience and lifestyle have to offer.

At Harley-Davidson of Erie, we carry a large selection of new and pre-owned motorcycles. Ask one of our friendly salespeople for advice on which motorcycle is best for your lifestyle, expectations, and budget. We offer demo rides if you are unsure of which model is best for your needs, as well as rentals for that all day ride. Stop by our dealership today to see the newest selection of models that are in stock and ready for immediate delivery right to your door!

If you need service for your Harley-Davidson® motorcycle, our factory-trained technicians can take the worry out of maintenance so you can enjoy the ride. Don't forget to consider some new riding gear or everyday apparel from our MotorClothes® Merchandise Department. We accept major credit cards, and great financing and insurance plans are available.

Kelly & Susan Lapping
Owners

When will my earnings be available?

Please allow up to 10 days for earnings to show on your account. Rewards checks will be automatically emailed to you at the beginning of each month.

Do my Rewards Checks expire?

Checks expire 45 days from the date of issue.

What are qualified purchases?

Qualified purchases include retail parts, accessories, apparel and merchandise.

Are there rewards exclusions?

Motorcycle purchases, service labor, clearance items, warranty parts, collision repair work contracted with your insurance company and deductibles.

Rewards cannot be used to purchase gift cards. No change or account credit will be given on rewards checks.



REWARDS

JOIN FOR FREE TODAY.

**START EARNING
RIGHT AWAY!**

WWW.HDERIEREWARDS.COM

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3712 W. 12TH ST.
ERIE, PA 16505

P:814-838-1356

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